## **CLAIMS**

1. An electronic apparatus system comprising one or more electrical apparatus and an inputting device;

said inputting device including

said mode of commercial demonstration.

operation inputting means having one or more actuators; and command transmitting means for transmitting, responsive to actuation on said actuator(s) of said operation inputting means, a preset command code for causing said electronic apparatus to perform control operations for executing a preset operation relating to a mode of commercial demonstration;

said electronic apparatus including
receiving means for receiving at least said command code; and
control means for exercising control, responsive to the command code
received by said receiving means, for carrying out the preset operation relating to

2. The electronic apparatus system according to claim 1 wherein said control means executes

presentation control for presenting, responsive to a command for item presentation, a plurality of preset items pertaining to said mode of commercial demonstration, by a hierarchical menu;

selection control for allowing selection of an item from the items presented

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by said presentation control, responsive to said command for item selection; and mode operation execution control for allowing the execution of a preset mode operation, responsive to a command for deciding on an item selected by said selection control, in case the item decided on indicates a preset mode operation to be executed.

3. The electronic apparatus system according to claim 1 wherein said control means executes

presentation control for presenting, responsive to a command for item presentation, a plurality of preset items pertaining to said mode of commercial demonstration, by a hierarchical menu;

selection control for allowing selection of an item from the items presented by said presentation control, responsive to said command for item selection; and mode operation halting control for halting the execution of a preset mode operation, responsive to a command for deciding on an item selected by said selection control, in case the item decided on indicates a preset mode operation to be halted.

4. The electronic apparatus system according to claim 1 wherein said preset command code, transmitted by said command transmitting means, is a plurality of concatenated sets, each made up of a plurality of unit codes, each unit code being formed by a preset number of unit bits, at least one of said unit codes not being coincident with the remaining unit code or codes.

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5. A method for supporting commercial demonstration in an electronic apparatus system comprising one or more electrical apparatus and an inputting device, wherein

said inputting device is responsive to actuation on one or more actuators of operation inputting means to execute a command transmitting operational sequence for transmitting a preset command code for causing said electronic apparatus to carry out control processing for executing preset operations pertaining to the mode of commercial demonstration; and wherein

said electronic apparatus executes at least a receiving operational sequence of receiving said command code, and a control operational sequence of exercising control responsive to the command code received by said receiving operational sequence to allow execution of said preset operations pertaining to the mode of commercial demonstration.

6. An electronic apparatus in an electronic apparatus system comprising an inputting device and said electronic apparatus, said inputting device including one or more actuators and transmitting a preset command code responsive to actuation on said one or more actuators to cause said electronic apparatus to carry out control processing for executing preset operations pertaining to the mode of commercial demonstration, said electronic apparatus comprising

receiving means for receiving at least said command code; and control means for exercising control responsive to the command code

received by said receiving means to execute preset operations pertaining to said mode of commercial demonstration.